



Program

Seminar: Business opportunities in the environmental and biotechnology sectors in Pennsylvania

**January 29, 2009
Montréal**

- 8:30 a.m. Registration of participants**
- 9:00-9:05 a.m. Words of welcome**
- Mr. Daniel Paquette
New York Desk Officer
North America Division
Ministère du Développement économique,
de l'Innovation et de l'Exportation
- 9:05-9:15 a.m. Snapshot of the business opportunities in the United States**
- Mr. Lee McClenny
Consul General of the United States in Montreal
- 9:15-9:45 a.m. Business opportunities: Environmental sector**
- Mr. Roger Cranville
Senior Vice President, Global Marketing
Pittsburgh Regional Alliance
- 9:45-10:15 a.m. Business opportunities: Biotechnology sector**
- Mr. Edward Piscopo
Director, Business Development
Select Greater Philadelphia
- 10:15-10:30 a.m. Coffee break**
- 10:30-11:00 a.m. Legal aspects and labour force mobility in Pennsylvania**
- Ms. Julie Lessard
Associate
BCF LLP

11:00-11:30 a.m. How to mitigate the risk when doing business in the United States

Mr. Harold Riley
District Manager, Quebec Region
Export Development Canada

11:30-11:55 a.m. Doing business in Pennsylvania: experiences, lessons, and recipes for success (testimonial)

Mr. John Schafer
President
DiagnoCure

11:55-12:00 p.m. Closing remarks

Mr. Jason Rose
Authorized Investment Representatives
Commonwealth of Pennsylvania
Department of Community & Economic Development

12:00 p.m. End of seminar