

Successful Trade Show Marketing Strategies Seminar 60 Tips in 60 Minutes

Skyline wants to help you!

You feel like that Trade Show industry is complicated and it's giving you headaches? Let Skyline help you by giving you tips and tricks to save time and money. We can also help you being more organized and to increase your ROI. Isn't it what you want?

Come see and understand why Skyline is the Trade Show booth manufacturer #1 in North America.

Dates & Times for Upcoming Seminars

Successful Trade Show Marketing Strategies Seminar

August 26, 2010 9:30 am – 12:00 pm Skyline Montreal (*in English*)

August 26, 2010 2:00 pm – 4:30 pm Skyline Montreal (*in French*)

60 Tips in 60 Minutes

September 22, 2010 11:30 am – 1:00 pm Skyline Montreal (*in English*)

September 23, 2010 11:30 am – 1:00 pm Skyline Montreal (*in French*)

Montreal

Skyline Montréal
1808 Onesime-Gagnon
Lachine, QC H8T 3M6

[\[Directions\]](#)

In our **Successful Trade Show Marketing Strategies Seminar**, learn how to:

- Create an effective strategy
- Train your staff to better qualify leads and focus on relating to show attendees
- Keep your team fresh for top performance
- Avoid common mistakes in trade show programs
- Improve your team's time management helping salespeople spend more time selling

In our **60 Tips in 60 Minutes Seminar** we will discuss:

- Simple ways to cut your expenses and increase your leads from shows
- How to avoid theft at trade shows
- How to increase average exhibit stay
- What are appropriate giveaways for a show

If you have any questions regarding the workshop feel free to contact us at (514) 780-8810. Thank you for your time and we look forward to seeing you there!