



**Subject: New Horizons for Seniors Program (NHSP)
2011 Annual Call for Proposals**

Dear Madam, Dear Sir,

As you may know, the Government of Canada's New Horizons for Seniors Program supports projects led or inspired by seniors who make a difference in their communities and in the lives of others.

New Horizons for Seniors was launched in October 2004, and since then more than 8,500 projects across Canada are helping seniors become active members of their communities by encouraging them to use their skills, wisdom and experience to benefit other people in their communities.

I am pleased to inform you that the New Horizons for Seniors Program is accepting applications for its **Community-based projects** funding from June 20, 2011 until September 16, 2011. Eligible applicants include non-profit organizations, municipal governments, band/tribal councils and other Aboriginal organizations, research organizations and institutes, educational institutions, school boards/school districts, community-based coalitions, networks and for-profit organizations.

Community-based projects are eligible to receive up to \$25,000 in grant funding and must address one or more of the program's five objectives:

- promoting volunteerism among seniors and other generations;
- engaging seniors in the community through the mentoring of others;
- expanding awareness of elder abuse, including financial abuse;
- supporting the social participation and inclusion of seniors; and
- providing capital assistance for new and existing community projects and/or programs for seniors.

The Program also offers funding for pan-Canadian projects to support networking, developing and delivering education and awareness activities, and creating tools and resources to help seniors protect themselves from elder abuse including fraud and financial abuse. The funding also enables community members to better recognize elder abuse in all its forms and to improve the quality of life, safety and security for seniors.

Details about the Program, including funding priorities, applications and funding guides are available on the Web site: www.hrsdc.gc.ca/seniors. You can also call for more information: 1 (866) 233-3194, extension 601 (TTY: 1 800 255-4786).

Your organization has a significant reach within your community. We would appreciate your co-operation in sharing this information with the partners and organizations interested in this program in your community. Included with this letter is a short Newsletter on the Program.

Alternatively, if you would like to discuss the New Horizons for Seniors Program and the types of projects that could be financed, I invite you to attend the upcoming information session, as mentioned below, or speak personally with me or contact me to arrange an appointment at your convenience.

<ul style="list-style-type: none">• Tuesday, August 16th 2011 (French)• Wednesday, August 17th 2011 (French)• Wednesday, August 24th 2011 (French)• Thursday, August 25th 2011 (French)• Tuesday, August 30th 2011 (French)• Wednesday, August 31th 2011 (English)	Time : From 8:30 to 12:00 Location : 1415, Jarry street East, Suite 300
---	--

Thank you for your support. Should you have any questions, please call me at the phone number listed below.

Regards,

Danielle Narcisse
Senior Development Officer
New Horizons for Seniors Program
Service Canada
Tel: 514-723-7273 ext.280
Fax: 514-723-6249
E-mail: danielle.narcisse@servicecanada.gc.ca