

OPERATION "BACK TO SCHOOL" 2010

ENCOURAGING HIGH SCHOOL STUDENTS TO STAY IN SCHOOL



Job market - Employment prospects - Core competencies to develop

SPEAKER'S GUIDE

YOUR MEETING WITH A GROUP OF SECONDARY OR HIGH SCHOOL STUDENTS

The school dropout rate remains a significant concern for the Board of Trade. Launched in 1997 by our organization, Operation "Back to School" is intended to encourage young people in Secondary 3, 4, and 5, to stay in school by inviting members of the business community to return to their alma mater or a high school of their choice to talk about their experiences and successes as well as their failures. This year, some community organizations working to encourage Montréal students to stay in school will also be invited to host a speaker.

Meeting-testimonials provide young people and their teachers with better information about the job market, employment prospects, and the core competencies which they must develop to increase their employability. During these meetings, business people discuss their academic, career, and personal paths. These talks have proven to be extremely enriching for the young people.

AND WHAT IF YOUR TESTIMONIAL COULD CHANGE SOMEONE'S LIFE?

A PLAN TO HELP YOU WITH YOUR PRESENTATION

TIME: 50-70 MINUTES

Your presentation could have a substantial impact on the young people you will be meeting. You are a role model, and your career, your success and especially the difficulties you have overcome can encourage them to persevere and help them succeed. Describe your current situation, but also talk about perspectives for the future. Give them hope for the upcoming years. Encourage them to launch into action and remind them that they must begin to build their future today.

1) PERSONAL PRESENTATION AND PURPOSE OF THE MEETING

2) YOUR EXPERIENCE

3) YOUR FAMILY BACKGROUND

4) YOUR STUDIES

Did you like school, studying and the academic environment?

Did you have difficulties? If yes, identify them.

Did you ever consider dropping out of high school?

Did you go to CEGEP and university?

Did you deviate from your studies?

5) TALK ABOUT THE PLEASURE YOU GET FROM ACCOMPLISHING YOUR WORK AND HOW MUCH YOU ENJOY YOUR PROFESSIONAL LIFE

6) SUCCESSES AND FAILURES

Explain your attitude towards challenges, successes and failures in life

7) THE WORKING WORLD AND TRAINING IN GENERAL

Tell students about the current work situation.

8) ADVICE AND RECOMMENDATIONS

Are there qualities or behaviours that you think young people should develop?

Please refer to the "Keys to unlocking the job market" guide.

9) QUESTION PERIOD AND DISCUSSION

Some students may ask you questions about their own career choices or their problems in school, or even about current and future job prospects or unemployment. If you can't answer their questions, refer them to vocational counsellors.

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High school dropout rates (school leavers without a diploma or qualification), in general education in the youth sector, according to gender, Montréal region, public schools only, by school board and borough, from 2004-2005 to 2006-2007

		2004 - 2005			2005 - 2006			2006 - 2007		
		Total	Male	Female	Total	Male	Female	Total	Male	Female
School Board attended										
761	Pointe-de-l'Île S.B.	41,3	48,2	33,7	38,5	45,9	29,9	38,3	46,1	30,0
762	Montréal S.B.	38,1	44,6	31,7	39,0	45,1	32,6	39,6	45,0	34,2
763	Marguerite-Bourgeoys S.B.	28,6	33,8	23,5	26,6	30,7	22,6	30,0	33,7	26,1
887	English-Montréal S.B.	20,3	22,0	18,4	20,3	22,8	18,0	23,3	25,6	20,8
888	Lester-B.-Pearson S.B.	21,6	24,9	18,1	20,0	23,8	16,3	20,7	23,2	18,0
Total of the 5 School Boards		31,5	36,6	26,3	30,6	35,8	25,2	32,1	36,4	27,5
Quebec public school network		27,8	35,1	20,5	27,6	34,6	20,8	29,0	35,8	22,2
All of Quebec		24,5	31,0	18,3	24,2	30,3	18,4	25,3	31,3	19,5
Cities and boroughs according to school attended										
Montréal	Ahuntsic-Cartierville	35,3	39,7	30,3	32,0	31,5	32,5	35,4	36,9	33,9
	Côte-des-Neiges-Notre-Dame-de-Grâce	29,6	32,8	25,9	31,4	37,5	24,7	35,2	37,8	32,5
	Lachine, LaSalle	29,2	33,6	25,2	27,1	31,8	22,0	31,2	36,7	25,6
	Le Plateau-Mont-Royal	35,9	46,6	26,8	32,8	43,1	24,6	35,5	43,8	27,7
	Mercier-Hochelaga-Maisonneuve	35,8	40,6	30,8	41,7	47,2	35,4	38,9	43,6	34,1
	Montréal-Nord	37,8	44,6	31,1	36,2	39,4	33,0	36,8	43,5	29,5
	Outremont, Saint-Laurent	20,8	22,9	18,9	22,6	26,1	19,0	24,5	26,5	22,4
	Pierrefonds-Roxboro	21,7	21,9	21,5	21,5	20,6	22,3	23,1	24,2	22,0
	Rivière-des-Prairies-Pointe-aux-Trembles	40,1	49,1	29,1	39,5	51,9	23,9	35,6	47,5	21,4
	Rosemont-La Petite-Patrie	27,8	36,5	22,3	23,4	30,3	19,9	30,0	38,8	24,3
	Saint-Léonard, Anjou	29,4	32,0	26,6	25,2	29,7	19,9	27,9	29,0	26,8
	Verdun	50,0	55,6	43,3	41,7	50,3	35,0	42,9	49,1	37,4
	Ville-Marie, Le Sud-Ouest	54,1	55,6	52,4	54,2	58,5	49,1	63,2	64,9	61,0
	Villeray-Saint-Michel-Parc-Extension	41,3	47,3	34,4	42,1	49,1	33,7	39,1	44,3	32,8
Côte-Saint-Luc, Montréal-Ouest, (Mont-Royal), Westmount		15,5	20,3	11,5	15,0	17,2	12,9	18,3	22,1	14,2
Dorval, Pointe-Claire		17,9	21,8	13,9	15,7	19,9	11,7	17,3	18,3	16,4
Beaconsfield, Dollard-des-Ormeaux, Sainte-Anne-de-Belle-vue, Senneville		24,3	28,5	19,8	22,6	26,0	19,4	23,5	25,5	21,1

Source: Ministère de l'Éducation, Indicateurs nationaux, April 2008, special compilations

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EMPLOYMENT

UNEMPLOYMENT RATE AMONG QUEBEC YOUNG PEOPLE ACCORDING TO LEVEL OF SCHOOLING IN 2007

NUMBER OF SCHOOL YEARS COMPLETED	UNEMPLOYMENT RATE AMONG YOUNG PEOPLE AGED FROM 15-24
0-8 years of study	28.1%
Partial secondary or high school studies	19.6%
Secondary or high school studies completed	11.1%
Partial post-secondary studies	11.4%
Post-secondary studies completed	7.9%
University studies completed (bachelor and post-graduate degrees)	7.0%

EIGHT SKILLS TO BE DEVELOPED FOR THE FUTURE

THE PROFESSIONAL SUCCESS MOLECULE



CORE COMPETENCIES...

...are what organizations look for in their employees to face the challenges of the new economy.

The Board of Trade reflected on the competencies sought by employers and identified eight core competencies. These are presented in the professional success molecule. You can refer to "Keys to unlocking the job market" on the Web site, www.btm.qc.ca/core-competencies



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