

STRATEGIC FORUM

THE CITY AND ITS MAJOR PROJECTS

PROGRAM

FRIDAY, MARCH 21, 2014

7:00 A.M. REGISTRATION, BREAKFAST, AND NETWORKING

7:30 OPENING REMARKS
MICHEL LEBLANC
President and CEO
Board of Trade of Metropolitan Montreal

7:45 IN MONTRÉAL, RECOVERY REQUIRES LEADERSHIP
PIERRE DESROCHERS
President of the Executive Committee
Ville de Montréal

INTRODUCTION – A CITY IN TRANSFORMATION

8:00 REVIEW AND OUTLOOK: THE REAL ESTATE MARK
BENOIT EGAN
Real Estate Consulting Partner
Raymond Chabot Grant Thornton

8:15 DREAMING UP THE CITY OF TOMORROW
FRANCOIS CARDINAL
Editorial Writer
La Presse

8:30 QUESTION PERIOD

I. THE REVITALIZATION OF DOWNTOWN

8:40 DOWNTOWN: OUR PLAN FOR MONTRÉAL
CLAUDE SIROIS
Co-Chief Operating Officer and Executive Vice President, Quebec
Ivanhoé Cambridge

8:55 REVITALIZATION OF SAINT-LAURENT BOULEVARD: A REALITY!
CHRISTIAN YACCARINI
President and Chief Executive Officer
Société de développement Angus

9:10 RESIDENTIAL URBAN REDEVELOPMENT IN MONTRÉAL
SAM SCALIA
President
Samcon

MAURICE GAREAU
Vice President, Development
Samcon

9:25 A NEW NEIGHBOURHOOD IS BORN
SALVATORE IACONO
Senior Vice President, Development and Portfolio Management
Cadillac Fairview Corporation Limited

9:40 QUESTION PERIOD

9:55 COFFEE BREAK AND NETWORKING

II. AN ISLAND ON THE MOVE

10:25 UdeM AT THE OUTREMONT SITE: A HUB FOR SCIENCE AND CREATIVITY
YVES BEAUCHAMP
General Director
Outremont Site Development

DR. GUY BRETON
Rector
Université de Montréal

10:40 POINTE-À-CALLIÈRE, MONTRÉAL ARCHAEOLOGY AND HISTORY COMPLEX IT'S A DATE IN 2017
FRANCINE LELIÈVRE
Executive Director
Pointe-à-Callière Museum

10:55 SPACE FOR LIFE: A LEGACY FOR MONTRÉAL'S 375TH ANNIVERSARY
CHARLES-MATHIEU BRUNELLE
Executive Director
Space for Life

11:10 QUESTION PERIOD

III. VISIONS OF THE CITY'S DEVELOPMENT

11:25 LONGUEUIL: DEVELOPING HUBS
BERNARD BIGRAS
Deputy Director General, Sustainable Development
Ville de Longueuil

11:40 CONSOLIDATING THE CENTRAL SECTOR OF LAVAL
SERGE LAMONTAGNE
City Manager
Ville de Laval

11:55 QUESTION PERIOD

MINISTER'S SPEECH

12:05 P.M. JEAN-FRANÇOIS LISÉE
Minister of International Relations, La Francophonie and External Trade
Minister responsible for the Montréal region

12:20 CONCLUSION AND CLOSING REMARKS
MICHEL LEBLANC
President and CEO
Board of Trade of Metropolitan Montreal

12:30 NETWORKING BUFFET

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